

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.4077/-121.419

9624 Bruceville Rd Elk Grove, CA 95757		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		23,515		139,864		263,317	
Projected Population (2028)		23,922		144,320		271,283	
Census Population (2020)		23,320		138,163		260,065	
Census Population (2010)		18,527		117,174		226,877	
Projected Annual Growth (2023 to 2028)		407	0.3%	4,456	0.6%	7,966	0.6%
Historical Annual Growth (2020 to 2023)		195	0.3%	1,701	0.4%	3,252	0.4%
Historical Annual Growth (2010 to 2020)		4,793	8.6%	20,988	6.0%	33,188	4.9%
Estimated Population Density (2023)		7,489	psm	4,949	psm	3,354	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		7,790		44,855		81,286	
Projected Households (2028)		8,261		48,238		87,309	
Census Households (2020)		7,636		43,784		79,302	
Census Households (2010)		5,760		36,947		69,243	
Estimated Households with Children (2023)		3,481	44.7%	20,348	45.4%	37,957	46.7%
Estimated Average Household Size (2023)		3.01		3.10		3.22	
Average Household Income							
Estimated Average Household Income (2023)		\$150,549		\$141,630		\$133,388	
Projected Average Household Income (2028)		\$150,873		\$139,843		\$132,010	
Estimated Average Family Income (2023)		\$153,459		\$152,211		\$141,689	
Median Household Income							
Estimated Median Household Income (2023)		\$111,226		\$109,149		\$103,940	
Projected Median Household Income (2028)		\$114,340		\$111,720		\$106,378	
Estimated Median Family Income (2023)		\$124,455		\$120,692		\$115,566	
Per Capita Income							
Estimated Per Capita Income (2023)		\$49,945		\$45,492		\$41,261	
Projected Per Capita Income (2028)		\$52,170		\$46,810		\$42,567	
Estimated Per Capita Income 5 Year Growth		\$2,225	4.5%	\$1,318	2.9%	\$1,306	3.2%
Estimated Average Household Net Worth (2023)		\$1,310,155		\$1,227,007		\$1,174,540	
Daytime Demos (2023)							
Total Businesses		386		3,254		5,972	
Total Employees		2,038		21,180		39,583	
Company Headquarter Businesses		2	0.5%	44	1.3%	81	1.4%
Company Headquarter Employees		16	0.8%	639	3.0%	1,298	3.3%
Employee Population per Business		5.3		6.5		6.6	
Residential Population per Business		61.0		43.0		44.1	

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Race & Ethnicity							
White (2023)	8,267	35.2%	45,803	32.7%	79,024	30.0%	
Black or African American (2023)	2,746	11.7%	17,889	12.8%	36,125	13.7%	
American Indian or Alaska Native (2023)	162	0.7%	992	0.7%	1,999	0.8%	
Asian (2023)	7,397	31.5%	44,847	32.1%	84,749	32.2%	
Hawaiian or Pacific Islander (2023)	239	1.0%	1,886	1.3%	4,234	1.6%	
Other Race (2023)	1,592	6.8%	10,609	7.6%	24,888	9.5%	
Two or More Races (2023)	3,112	13.2%	17,838	12.8%	32,297	12.3%	
Not Hispanic or Latino Population (2023)	18,798	79.9%	111,715	79.9%	205,253	77.9%	
Hispanic or Latino Population (2023)	4,718	20.1%	28,149	20.1%	58,064	22.1%	
Not Hispanic or Latino Population (2028)	19,116	79.9%	115,266	79.9%	211,446	77.9%	
Hispanic or Latino Population (2028)	4,806	20.1%	29,053	20.1%	59,837	22.1%	
Not Hispanic or Latino Population (2020)	18,764	80.5%	111,117	80.4%	203,437	78.2%	
Hispanic or Latino Population (2020)	4,556	19.5%	27,045	19.6%	56,628	21.8%	
Not Hispanic or Latino Population (2010)	14,979	80.8%	94,826	80.9%	179,183	79.0%	
Hispanic or Latino Population (2010)	3,548	19.2%	22,348	19.1%	47,694	21.0%	
Projected Hispanic Annual Growth (2023 to 2028)	88	0.4%	904	0.6%	1,773	0.6%	
Historic Hispanic Annual Growth (2010 to 2023)	1,170	2.5%	5,801	2.0%	10,370	1.7%	
Age Distribution (2023)							
Age Under 5	1,404	6.0%	8,395	6.0%	16,314	6.2%	
Age 5 to 9 Years	1,609	6.8%	9,735	7.0%	19,019	7.2%	
Age 10 to 14 Years	1,775	7.5%	10,694	7.6%	21,030	8.0%	
Age 15 to 19 Years	1,366	5.8%	9,185	6.6%	18,110	6.9%	
Age 20 to 24 Years	1,054	4.5%	6,972	5.0%	14,371	5.5%	
Age 25 to 29 Years	1,378	5.9%	8,899	6.4%	17,257	6.6%	
Age 30 to 34 Years	1,974	8.4%	11,555	8.3%	21,032	8.0%	
Age 35 to 39 Years	2,122	9.0%	11,879	8.5%	21,659	8.2%	
Age 40 to 44 Years	1,666	7.1%	10,499	7.5%	19,603	7.4%	
Age 45 to 49 Years	1,673	7.1%	9,648	6.9%	17,469	6.6%	
Age 50 to 54 Years	1,451	6.2%	8,570	6.1%	16,061	6.1%	
Age 55 to 59 Years	1,417	6.0%	8,156	5.8%	15,059	5.7%	
Age 60 to 64 Years	1,339	5.7%	7,485	5.4%	14,008	5.3%	
Age 65 to 74 Years	2,139	9.1%	11,973	8.6%	21,131	8.0%	
Age 75 to 84 Years	827	3.5%	4,592	3.3%	8,224	3.1%	
Age 85 Years or Over	320	1.4%	1,627	1.2%	2,971	1.1%	
Median Age	37.5		36.5		35.5		
Gender Age Distribution (2023)							
Female Population	12,155	51.7%	72,226	51.6%	135,360	51.4%	
Age 0 to 19 Years	2,988	24.6%	18,345	25.4%	36,203	26.7%	
Age 20 to 64 Years	7,328	60.3%	43,588	60.3%	81,034	59.9%	
Age 65 Years or Over	1,839	15.1%	10,292	14.3%	18,123	13.4%	
Female Median Age	38.5		37.6		36.5		
Male Population	11,360	48.3%	67,639	48.4%	127,957	48.6%	
Age 0 to 19 Years	3,166	27.9%	19,664	29.1%	38,270	29.9%	
Age 20 to 64 Years	6,747	59.4%	40,075	59.2%	75,484	59.0%	
Age 65 Years or Over	1,447	12.7%	7,900	11.7%	14,203	11.1%	
Male Median Age	36.5		35.3		34.4		

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Household Income Distribution (2023)							
HH Income \$200,000 or More	1,413	18.1%	7,224	16.1%	12,464	15.3%	
HH Income \$150,000 to \$199,999	921	11.8%	6,028	13.4%	10,123	12.5%	
HH Income \$100,000 to \$149,999	1,678	21.5%	10,880	24.3%	18,551	22.8%	
HH Income \$75,000 to \$99,999	1,136	14.6%	5,895	13.1%	10,583	13.0%	
HH Income \$50,000 to \$74,999	1,249	16.0%	5,885	13.1%	11,169	13.7%	
HH Income \$35,000 to \$49,999	364	4.7%	2,555	5.7%	5,600	6.9%	
HH Income \$25,000 to \$34,999	358	4.6%	2,110	4.7%	4,170	5.1%	
HH Income \$15,000 to \$24,999	281	3.6%	1,949	4.3%	3,528	4.3%	
HH Income Under \$15,000	389	5.0%	2,330	5.2%	5,098	6.3%	
HH Income \$35,000 or More	6,762	86.8%	38,466	85.8%	68,490	84.3%	
HH Income \$75,000 or More	5,148	66.1%	30,026	66.9%	51,720	63.6%	
Housing (2023)							
Total Housing Units	7,907		46,137		83,558		
Housing Units Occupied	7,790	98.5%	44,855	97.2%	81,286	97.3%	
Housing Units Owner-Occupied	5,664	72.7%	31,516	70.3%	55,691	68.5%	
Housing Units, Renter-Occupied	2,127	27.3%	13,339	29.7%	25,595	31.5%	
Housing Units, Vacant	117	1.5%	1,281	2.9%	2,272	2.8%	
Marital Status (2023)							
Never Married	5,269	28.1%	35,047	31.6%	71,384	34.5%	
Currently Married	9,865	52.7%	56,364	50.8%	98,594	47.6%	
Separated	1,320	7.1%	6,756	6.1%	12,594	6.1%	
Widowed	705	3.8%	4,343	3.9%	8,574	4.1%	
Divorced	1,567	8.4%	8,530	7.7%	15,809	7.6%	
Household Type (2023)							
Population Family	21,346	90.8%	127,393	91.1%	239,781	91.1%	
Population Non-Family	2,066	8.8%	11,830	8.5%	21,928	8.3%	
Population Group Quarters	104	0.4%	641	0.5%	1,608	0.6%	
Family Households	6,164	79.1%	35,700	79.6%	64,779	79.7%	
Non-Family Households	1,626	20.9%	9,155	20.4%	16,507	20.3%	
Married Couple with Children	2,535	25.7%	14,187	25.2%	25,773	26.1%	
Average Family Household Size	3.5		3.6		3.7		
Household Size (2023)							
1 Person Households	1,312	16.8%	7,258	16.2%	12,925	15.9%	
2 Person Households	2,221	28.5%	12,195	27.2%	21,166	26.0%	
3 Person Households	1,550	19.9%	8,990	20.0%	15,737	19.4%	
4 Person Households	1,521	19.5%	8,768	19.5%	15,893	19.6%	
5 Person Households	735	9.4%	4,413	9.8%	8,592	10.6%	
6 or More Person Households	451	5.8%	3,233	7.2%	6,973	8.6%	
Household Vehicles (2023)							
Households with 0 Vehicles Available	331	4.2%	1,599	3.6%	3,573	4.4%	
Households with 1 Vehicles Available	2,018	25.9%	11,194	25.0%	19,854	24.4%	
Households with 2 or More Vehicles Available	5,441	69.8%	32,062	71.5%	57,859	71.2%	
Total Vehicles Available	15,925		96,570		177,161		
Average Vehicles Per Household	2.0		2.2		2.2		

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		18,403		108,865		202,757	
Estimated Civilian Employed		11,151	60.6%	67,680	62.2%	124,959	61.6%
Estimated Civilian Unemployed		650	3.5%	2,976	2.7%	5,837	2.9%
Estimated in Armed Forces		118	0.6%	229	0.2%	298	0.1%
Estimated Not in Labor Force		6,485	35.2%	37,980	34.9%	71,663	35.3%
Unemployment Rate		3.5%		2.7%		2.9%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		11,151		67,678		124,957	
Management, Business, Financial Operations		2,150	19.3%	12,827	19.0%	21,618	17.3%
Professional, Related		3,655	32.8%	19,794	29.2%	32,151	25.7%
Service		1,544	13.8%	10,746	15.9%	22,198	17.8%
Sales, Office		2,068	18.5%	14,470	21.4%	27,105	21.7%
Farming, Fishing, Forestry		36	0.3%	171	0.3%	485	0.4%
Construct, Extraction, Maintenance		513	4.6%	2,992	4.4%	7,543	6.0%
Production, Transport Material Moving		1,185	10.6%	6,678	9.9%	13,856	11.1%
White Collar Workers		7,873	70.6%	47,091	69.6%	80,875	64.7%
Blue Collar Workers		3,278	29.4%	20,587	30.4%	44,083	35.3%
Consumer Expenditure (2023)							
Total Household Expenditure		\$731.39 M		\$4.07 B		\$7.03 B	
Total Non-Retail Expenditure		\$386.95 M	52.9%	\$2.15 B	52.9%	\$3.71 B	52.9%
Total Retail Expenditure		\$344.44 M	47.1%	\$1.92 B	47.1%	\$3.31 B	47.1%
Apparel		\$26.4 M	3.6%	\$147.4 M	3.6%	\$254.63 M	3.6%
Contributions		\$25.15 M	3.4%	\$139.29 M	3.4%	\$239.18 M	3.4%
Education		\$24.55 M	3.4%	\$137.58 M	3.4%	\$236.07 M	3.4%
Entertainment		\$42.47 M	5.8%	\$236.61 M	5.8%	\$407.7 M	5.8%
Food and Beverages		\$106.42 M	14.5%	\$592.11 M	14.6%	\$1.03 B	14.6%
Furnishings and Equipment		\$26.27 M	3.6%	\$146.19 M	3.6%	\$251.82 M	3.6%
Gifts		\$19.31 M	2.6%	\$106.13 M	2.6%	\$182.11 M	2.6%
Health Care		\$59.68 M	8.2%	\$329.83 M	8.1%	\$570.33 M	8.1%
Household Operations		\$29.25 M	4.0%	\$162.51 M	4.0%	\$280.12 M	4.0%
Miscellaneous Expenses		\$13.88 M	1.9%	\$77.1 M	1.9%	\$132.97 M	1.9%
Personal Care		\$9.81 M	1.3%	\$54.61 M	1.3%	\$94.25 M	1.3%
Personal Insurance		\$5.49 M	0.8%	\$30.6 M	0.8%	\$52.48 M	0.7%
Reading		\$1.6 M	0.2%	\$8.85 M	0.2%	\$15.25 M	0.2%
Shelter		\$153.13 M	20.9%	\$852.67 M	21.0%	\$1.48 B	21.0%
Tobacco		\$3.84 M	0.5%	\$21.19 M	0.5%	\$37.2 M	0.5%
Transportation		\$132.98 M	18.2%	\$740.4 M	18.2%	\$1.28 B	18.2%
Utilities		\$51.16 M	7.0%	\$283.27 M	7.0%	\$492.19 M	7.0%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		16,307		94,883		174,474	
Elementary (Grade Level 0 to 8)		609	3.7%	5,123	5.4%	13,153	7.5%
Some High School (Grade Level 9 to 11)		509	3.1%	4,446	4.7%	10,006	5.7%
High School Graduate		2,376	14.6%	16,684	17.6%	34,550	19.8%
Some College		4,296	26.3%	23,186	24.4%	42,668	24.5%
Associate Degree Only		1,614	9.9%	10,141	10.7%	17,769	10.2%
Bachelor Degree Only		4,444	27.3%	23,061	24.3%	37,256	21.4%
Graduate Degree		2,460	15.1%	12,243	12.9%	19,072	10.9%

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Units In Structure (2023)							
1 Detached Unit	6,645	115.4%	36,580	99.0%	65,563	94.7%	
1 Attached Unit	191	3.3%	1,629	4.4%	2,934	4.2%	
2 to 4 Units	117	2.0%	1,153	3.1%	2,409	3.5%	
5 to 9 Units	235	4.1%	1,337	3.6%	2,082	3.0%	
10 to 19 Units	167	2.9%	1,276	3.5%	2,575	3.7%	
20 to 49 Units	146	2.5%	457	1.2%	1,306	1.9%	
50 or More Units	233	4.1%	1,889	5.1%	3,384	4.9%	
Mobile Home or Trailer	52	0.9%	511	1.4%	973	1.4%	
Other Structure	5	-	25	-	61	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	1,752	30.4%	6,336	17.1%	8,788	12.7%	
Homes Built 2000 to 2009	2,588	44.9%	13,911	37.7%	21,960	31.7%	
Homes Built 1990 to 1999	1,217	21.1%	11,301	30.6%	20,347	29.4%	
Homes Built 1980 to 1989	1,521	26.4%	6,615	17.9%	15,683	22.6%	
Homes Built 1970 to 1979	274	4.8%	3,053	8.3%	6,785	9.8%	
Homes Built 1960 to 1969	108	1.9%	1,534	4.2%	3,554	5.1%	
Homes Built 1950 to 1959	203	3.5%	1,279	3.5%	2,344	3.4%	
Homes Built Before 1949	128	2.2%	825	2.2%	1,824	2.6%	
Home Values (2023)							
Home Values \$1,000,000 or More	89	1.6%	675	2.1%	1,527	2.7%	
Home Values \$500,000 to \$999,999	2,343	41.4%	12,854	40.8%	21,758	39.1%	
Home Values \$400,000 to \$499,999	2,016	35.6%	10,281	32.6%	16,200	29.1%	
Home Values \$300,000 to \$399,999	859	15.2%	5,258	16.7%	10,524	18.9%	
Home Values \$200,000 to \$299,999	174	3.1%	1,059	3.4%	2,625	4.7%	
Home Values \$150,000 to \$199,999	25	0.4%	118	0.4%	355	0.6%	
Home Values \$100,000 to \$149,999	25	0.4%	166	0.5%	333	0.6%	
Home Values \$70,000 to \$99,999	11	0.2%	217	0.7%	375	0.7%	
Home Values \$50,000 to \$69,999	10	0.2%	143	0.5%	231	0.4%	
Home Values \$25,000 to \$49,999	44	0.8%	450	1.4%	1,074	1.9%	
Home Values Under \$25,000	68	1.2%	296	0.9%	688	1.2%	
Owner-Occupied Median Home Value	\$494,857		\$486,705		\$476,269		
Renter-Occupied Median Rent	\$1,538		\$1,623		\$1,547		
Transportation To Work (2023)							
Drive to Work Alone	6,502	58.3%	42,901	63.4%	80,219	64.2%	
Drive to Work in Carpool	974	8.7%	5,790	8.6%	12,938	10.4%	
Travel to Work by Public Transportation	92	0.8%	539	0.8%	1,067	0.9%	
Drive to Work on Motorcycle	8	-	166	0.2%	231	0.2%	
Walk or Bicycle to Work	89	0.8%	555	0.8%	1,198	1.0%	
Other Means	209	1.9%	1,041	1.5%	1,974	1.6%	
Work at Home	3,277	29.4%	16,685	24.7%	27,330	21.9%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	1,379	12.4%	9,566	14.1%	17,545	14.0%	
Travel to Work in 15 to 29 Minutes	2,481	22.2%	16,997	25.1%	35,538	28.4%	
Travel to Work in 30 to 59 Minutes	3,113	27.9%	19,524	28.8%	36,225	29.0%	
Travel to Work in 60 Minutes or More	901	8.1%	4,904	7.2%	8,320	6.7%	
Average Minutes Travel to Work	28.0		26.9		26.3		