

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2851/-83.2073

3100 Fairlane Dr Allen Park, MI 48101		1 mi radius	3 mi radius	5 mi radius
Population				
Estimated Population (2023)	9,007	104,688	349,006	
Projected Population (2028)	8,785	101,538	339,807	
Census Population (2020)	9,315	107,050	356,059	
Census Population (2010)	8,461	98,902	345,472	
Projected Annual Growth (2023 to 2028)	-222 -0.5%	-3,150 -0.6%	-9,199 -0.5%	
Historical Annual Growth (2020 to 2023)	-308 -1.1%	-2,362 -0.7%	-7,053 -0.7%	
Historical Annual Growth (2010 to 2020)	854 3.4%	8,148 2.7%	10,587 1.0%	
Estimated Population Density (2023)	2,868 psm	3,703 psm	4,445 psm	
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	
Households				
Estimated Households (2023)	3,577	41,278	129,553	
Projected Households (2028)	3,456	39,593	124,829	
Census Households (2020)	3,659	41,727	130,916	
Census Households (2010)	3,524	40,033	127,900	
Estimated Households with Children (2023)	1,083 30.3%	12,652 30.6%	44,608 34.4%	
Estimated Average Household Size (2023)	2.52	2.52	2.68	
Average Household Income				
Estimated Average Household Income (2023)	\$80,937	\$84,208	\$79,963	
Projected Average Household Income (2028)	\$89,836	\$94,615	\$89,710	
Estimated Average Family Income (2023)	\$93,366	\$94,563	\$90,025	
Median Household Income				
Estimated Median Household Income (2023)	\$61,320	\$61,473	\$58,030	
Projected Median Household Income (2028)	\$63,182	\$63,788	\$59,703	
Estimated Median Family Income (2023)	\$80,076	\$74,888	\$72,109	
Per Capita Income				
Estimated Per Capita Income (2023)	\$32,151	\$33,283	\$29,740	
Projected Per Capita Income (2028)	\$35,343	\$36,977	\$33,014	
Estimated Per Capita Income 5 Year Growth	\$3,192 9.9%	\$3,693 11.1%	\$3,274 11.0%	
Estimated Average Household Net Worth (2023)	\$335,881	\$318,707	\$317,460	
Daytime Demos (2023)				
Total Businesses	335	3,670	9,585	
Total Employees	9,320	47,483	101,042	
Company Headquarter Businesses	16 4.7%	123 3.4%	312 3.3%	
Company Headquarter Employees	3,499 37.5%	7,004 14.7%	15,320 15.2%	
Employee Population per Business	27.8	12.9	10.5	
Residential Population per Business	26.9	28.5	36.4	

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3100 Fairlane Dr Allen Park, MI 48101

1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity						
White (2023)	6,710	74.5%	77,403	73.9%	236,081	67.6%
Black or African American (2023)	1,022	11.3%	12,406	11.8%	62,210	17.8%
American Indian or Alaska Native (2023)	28	0.3%	442	0.4%	1,719	0.5%
Asian (2023)	178	2.0%	2,710	2.6%	5,808	1.7%
Hawaiian or Pacific Islander (2023)	1	-	38	-	102	-
Other Race (2023)	406	4.5%	4,468	4.3%	19,906	5.7%
Two or More Races (2023)	662	7.4%	7,222	6.9%	23,180	6.6%
Not Hispanic or Latino Population (2023)	7,948	88.2%	92,504	88.4%	302,898	86.8%
Hispanic or Latino Population (2023)	1,059	11.8%	12,184	11.6%	46,108	13.2%
Not Hispanic or Latino Population (2028)	7,754	88.3%	89,735	88.4%	294,868	86.8%
Hispanic or Latino Population (2028)	1,031	11.7%	11,803	11.6%	44,939	13.2%
Not Hispanic or Latino Population (2020)	8,136	87.3%	93,864	87.7%	306,042	86.0%
Hispanic or Latino Population (2020)	1,179	12.7%	13,186	12.3%	50,017	14.0%
Not Hispanic or Latino Population (2010)	7,617	90.0%	90,175	91.2%	304,199	88.1%
Hispanic or Latino Population (2010)	843	10.0%	8,727	8.8%	41,274	11.9%
Projected Hispanic Annual Growth (2023 to 2028)	-28	-0.5%	-381	-0.6%	-1,168	-0.5%
Historic Hispanic Annual Growth (2010 to 2023)	216	2.0%	3,457	3.0%	4,834	0.9%
Age Distribution (2023)						
Age Under 5	562	6.2%	6,717	6.4%	24,624	7.1%
Age 5 to 9 Years	565	6.3%	6,678	6.4%	25,262	7.2%
Age 10 to 14 Years	600	6.7%	7,063	6.7%	25,711	7.4%
Age 15 to 19 Years	545	6.1%	6,823	6.5%	23,963	6.9%
Age 20 to 24 Years	491	5.5%	6,259	6.0%	22,013	6.3%
Age 25 to 29 Years	634	7.0%	7,606	7.3%	25,772	7.4%
Age 30 to 34 Years	683	7.6%	8,255	7.9%	26,593	7.6%
Age 35 to 39 Years	578	6.4%	6,855	6.5%	22,190	6.4%
Age 40 to 44 Years	521	5.8%	6,129	5.9%	20,394	5.8%
Age 45 to 49 Years	514	5.7%	5,943	5.7%	19,316	5.5%
Age 50 to 54 Years	595	6.6%	6,531	6.2%	20,868	6.0%
Age 55 to 59 Years	588	6.5%	6,550	6.3%	20,773	6.0%
Age 60 to 64 Years	594	6.6%	6,300	6.0%	19,814	5.7%
Age 65 to 74 Years	880	9.8%	9,739	9.3%	30,978	8.9%
Age 75 to 84 Years	459	5.1%	4,950	4.7%	14,630	4.2%
Age 85 Years or Over	196	2.2%	2,290	2.2%	6,104	1.7%
Median Age	37.9		36.6		34.7	
Gender Age Distribution (2023)						
Female Population	4,585	50.9%	53,378	51.0%	177,038	50.7%
Age 0 to 19 Years	1,146	25.0%	13,411	25.1%	48,474	27.4%
Age 20 to 64 Years	2,598	56.7%	30,325	56.8%	99,573	56.2%
Age 65 Years or Over	841	18.3%	9,642	18.1%	28,991	16.4%
Female Median Age	38.3		37.7		35.7	
Male Population	4,422	49.1%	51,310	49.0%	171,968	49.3%
Age 0 to 19 Years	1,127	25.5%	13,870	27.0%	51,086	29.7%
Age 20 to 64 Years	2,602	58.8%	30,103	58.7%	98,160	57.1%
Age 65 Years or Over	694	15.7%	7,337	14.3%	22,722	13.2%
Male Median Age	37.4		35.5		33.6	

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Household Income Distribution (2023)							
HH Income \$200,000 or More	201	5.6%	2,154	5.2%	7,011	5.4%	
HH Income \$150,000 to \$199,999	234	6.5%	2,652	6.4%	7,683	5.9%	
HH Income \$100,000 to \$149,999	591	16.5%	5,758	13.9%	16,431	12.7%	
HH Income \$75,000 to \$99,999	475	13.3%	5,095	12.3%	14,343	11.1%	
HH Income \$50,000 to \$74,999	588	16.4%	7,739	18.7%	23,266	18.0%	
HH Income \$35,000 to \$49,999	459	12.8%	5,463	13.2%	16,890	13.0%	
HH Income \$25,000 to \$34,999	373	10.4%	3,964	9.6%	12,773	9.9%	
HH Income \$15,000 to \$24,999	278	7.8%	3,108	7.5%	11,636	9.0%	
HH Income Under \$15,000	378	10.6%	5,347	13.0%	19,518	15.1%	
HH Income \$35,000 or More	2,549	71.2%	28,860	69.9%	85,624	66.1%	
HH Income \$75,000 or More	1,501	42.0%	15,658	37.9%	45,468	35.1%	
Housing (2023)							
Total Housing Units	3,760		43,729		140,611		
Housing Units Occupied	3,577	95.1%	41,278	94.4%	129,553	92.1%	
Housing Units Owner-Occupied	2,529	70.7%	29,528	71.5%	88,850	68.6%	
Housing Units, Renter-Occupied	1,049	29.3%	11,750	28.5%	40,702	31.4%	
Housing Units, Vacant	182	5.1%	2,451	5.9%	11,058	8.5%	
Marital Status (2023)							
Never Married	2,764	38.0%	30,383	36.1%	107,703	39.4%	
Currently Married	2,924	40.2%	34,976	41.5%	104,566	38.2%	
Separated	311	4.3%	3,045	3.6%	11,732	4.3%	
Widowed	461	6.3%	5,045	6.0%	16,466	6.0%	
Divorced	820	11.3%	10,781	12.8%	32,942	12.0%	
Household Type (2023)							
Population Family	7,526	83.6%	85,786	81.9%	293,202	84.0%	
Population Non-Family	1,478	16.4%	18,213	17.4%	54,239	15.5%	
Population Group Quarters	3	-	689	0.7%	1,565	0.4%	
Family Households	2,352	65.8%	26,095	63.2%	85,249	65.8%	
Non-Family Households	1,225	34.2%	15,183	36.8%	44,303	34.2%	
Married Couple with Children	645	22.1%	7,725	22.1%	26,104	25.0%	
Average Family Household Size	3.2		3.3		3.4		
Household Size (2023)							
1 Person Households	1,025	28.6%	13,048	31.6%	37,874	29.2%	
2 Person Households	1,137	31.8%	12,462	30.2%	37,976	29.3%	
3 Person Households	578	16.1%	6,430	15.6%	20,508	15.8%	
4 Person Households	478	13.3%	5,128	12.4%	16,154	12.5%	
5 Person Households	250	7.0%	2,573	6.2%	9,441	7.3%	
6 or More Person Households	111	3.1%	1,637	4.0%	7,600	5.9%	
Household Vehicles (2023)							
Households with 0 Vehicles Available	154	4.3%	2,968	7.2%	11,527	8.9%	
Households with 1 Vehicles Available	1,371	38.3%	16,914	41.0%	52,737	40.7%	
Households with 2 or More Vehicles Available	2,053	57.4%	21,396	51.8%	65,288	50.4%	
Total Vehicles Available	6,294		67,770		211,111		
Average Vehicles Per Household	1.8		1.6		1.6		

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		7,156		82,768		268,220	
Estimated Civilian Employed		3,961	55.4%	44,620	53.9%	141,992	52.9%
Estimated Civilian Unemployed		170	2.4%	1,637	2.0%	6,991	2.6%
Estimated in Armed Forces		-	-	22	-	59	-
Estimated Not in Labor Force		3,025	42.3%	36,489	44.1%	119,177	44.4%
Unemployment Rate		2.4%		2.0%		2.6%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		3,961		44,619		141,991	
Management, Business, Financial Operations		553	14.0%	6,562	14.7%	18,513	13.0%
Professional, Related		861	21.7%	9,740	21.8%	29,086	20.5%
Service		652	16.4%	7,212	16.2%	23,629	16.6%
Sales, Office		840	21.2%	8,972	20.1%	28,516	20.1%
Farming, Fishing, Forestry		4	0.1%	61	0.1%	306	0.2%
Construct, Extraction, Maintenance		276	7.0%	3,511	7.9%	11,863	8.4%
Production, Transport Material Moving		775	19.6%	8,563	19.2%	30,079	21.2%
White Collar Workers		2,254	56.9%	25,273	56.6%	76,115	53.6%
Blue Collar Workers		1,707	43.1%	19,346	43.4%	65,877	46.4%
Consumer Expenditure (2023)							
Total Household Expenditure		\$217.52 M		\$2.57 B		\$7.74 B	
Total Non-Retail Expenditure		\$114.69 M	52.7%	\$1.35 B	52.8%	\$4.09 B	52.8%
Total Retail Expenditure		\$102.83 M	47.3%	\$1.21 B	47.2%	\$3.65 B	47.2%
Apparel		\$7.63 M	3.5%	\$90.05 M	3.5%	\$272.23 M	3.5%
Contributions		\$7.04 M	3.2%	\$82.83 M	3.2%	\$248.94 M	3.2%
Education		\$6.35 M	2.9%	\$75.19 M	2.9%	\$229.17 M	3.0%
Entertainment		\$12.26 M	5.6%	\$144.43 M	5.6%	\$434.38 M	5.6%
Food and Beverages		\$32.16 M	14.8%	\$379.5 M	14.8%	\$1.15 B	14.8%
Furnishings and Equipment		\$7.61 M	3.5%	\$89.72 M	3.5%	\$269.67 M	3.5%
Gifts		\$5.2 M	2.4%	\$61.28 M	2.4%	\$185.1 M	2.4%
Health Care		\$18.61 M	8.6%	\$219.39 M	8.6%	\$658.95 M	8.5%
Household Operations		\$8.54 M	3.9%	\$100.73 M	3.9%	\$303.53 M	3.9%
Miscellaneous Expenses		\$4.12 M	1.9%	\$48.66 M	1.9%	\$146.29 M	1.9%
Personal Care		\$2.92 M	1.3%	\$34.44 M	1.3%	\$103.76 M	1.3%
Personal Insurance		\$1.52 M	0.7%	\$17.82 M	0.7%	\$53.52 M	0.7%
Reading		\$475.26 K	0.2%	\$5.61 M	0.2%	\$16.84 M	0.2%
Shelter		\$45.75 M	21.0%	\$540.19 M	21.1%	\$1.63 B	21.1%
Tobacco		\$1.35 M	0.6%	\$16.05 M	0.6%	\$48.76 M	0.6%
Transportation		\$39.7 M	18.3%	\$467.24 M	18.2%	\$1.4 B	18.2%
Utilities		\$16.3 M	7.5%	\$192.59 M	7.5%	\$581.84 M	7.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,243		71,148		227,433	
Elementary (Grade Level 0 to 8)		169	2.7%	3,153	4.4%	15,590	6.9%
Some High School (Grade Level 9 to 11)		565	9.0%	6,137	8.6%	22,343	9.8%
High School Graduate		1,887	30.2%	21,656	30.4%	72,923	32.1%
Some College		1,457	23.3%	15,297	21.5%	46,286	20.4%
Associate Degree Only		744	11.9%	6,964	9.8%	20,004	8.8%
Bachelor Degree Only		922	14.8%	11,113	15.6%	32,089	14.1%
Graduate Degree		499	8.0%	6,828	9.6%	18,200	8.0%

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Units In Structure (2023)							
1 Detached Unit	3,087	87.6%	33,445	83.5%	103,730	81.1%	
1 Attached Unit	23	0.7%	1,246	3.1%	4,316	3.4%	
2 to 4 Units	147	4.2%	1,889	4.7%	7,185	5.6%	
5 to 9 Units	115	3.3%	1,112	2.8%	4,006	3.1%	
10 to 19 Units	121	3.4%	961	2.4%	2,953	2.3%	
20 to 49 Units	39	1.1%	629	1.6%	2,075	1.6%	
50 or More Units	25	0.7%	1,684	4.2%	3,805	3.0%	
Mobile Home or Trailer	18	0.5%	301	0.8%	1,449	1.1%	
Other Structure	2	-	11	-	35	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	62	1.8%	946	2.4%	3,156	2.5%	
Homes Built 2000 to 2009	41	1.2%	1,430	3.6%	4,454	3.5%	
Homes Built 1990 to 1999	40	1.1%	1,476	3.7%	3,761	2.9%	
Homes Built 1980 to 1989	59	1.7%	1,386	3.5%	4,677	3.7%	
Homes Built 1970 to 1979	266	7.6%	2,892	7.2%	9,775	7.6%	
Homes Built 1960 to 1969	461	13.1%	4,733	11.8%	15,722	12.3%	
Homes Built 1950 to 1959	1,599	45.4%	15,220	38.0%	44,028	34.4%	
Homes Built Before 1949	1,048	29.8%	13,195	33.0%	43,981	34.4%	
Home Values (2023)							
Home Values \$1,000,000 or More	5	0.2%	139	0.5%	509	0.6%	
Home Values \$500,000 to \$999,999	38	1.5%	888	3.0%	2,636	3.0%	
Home Values \$400,000 to \$499,999	36	1.4%	632	2.1%	2,306	2.6%	
Home Values \$300,000 to \$399,999	89	3.5%	1,322	4.5%	5,098	5.7%	
Home Values \$200,000 to \$299,999	350	13.8%	4,116	13.9%	12,491	14.1%	
Home Values \$150,000 to \$199,999	600	23.7%	5,541	18.8%	15,414	17.3%	
Home Values \$100,000 to \$149,999	821	32.5%	8,323	28.2%	21,338	24.0%	
Home Values \$70,000 to \$99,999	312	12.3%	3,991	13.5%	10,988	12.4%	
Home Values \$50,000 to \$69,999	144	5.7%	2,237	7.6%	7,459	8.4%	
Home Values \$25,000 to \$49,999	78	3.1%	1,291	4.4%	5,436	6.1%	
Home Values Under \$25,000	56	2.2%	1,048	3.5%	5,174	5.8%	
Owner-Occupied Median Home Value	\$137,957		\$140,901		\$137,134		
Renter-Occupied Median Rent	\$819		\$854		\$804		
Transportation To Work (2023)							
Drive to Work Alone	2,447	61.8%	30,405	68.1%	97,176	68.4%	
Drive to Work in Carpool	306	7.7%	3,442	7.7%	10,791	7.6%	
Travel to Work by Public Transportation	63	1.6%	719	1.6%	2,456	1.7%	
Drive to Work on Motorcycle	2	-	11	-	29	-	
Walk or Bicycle to Work	51	1.3%	688	1.5%	2,253	1.6%	
Other Means	41	1.0%	566	1.3%	2,004	1.4%	
Work at Home	1,051	26.5%	8,789	19.7%	27,282	19.2%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	697	17.6%	9,724	21.8%	29,233	20.6%	
Travel to Work in 15 to 29 Minutes	1,199	30.3%	14,963	33.5%	48,597	34.2%	
Travel to Work in 30 to 59 Minutes	957	24.2%	10,025	22.5%	32,624	23.0%	
Travel to Work in 60 Minutes or More	57	1.4%	1,118	2.5%	4,256	3.0%	
Average Minutes Travel to Work	21.9		21.2		21.6		