Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Population		
Estimated Population (2022)	238,881	
Projected Population (2027)	233,031	
Census Population (2020)	248,057	
Census Population (2010)	213,819	
Projected Annual Growth (2022-2027)	-5,851	-0.5%
Historical Annual Growth (2020-2022)	-9,176	-1.8%
Historical Annual Growth (2010-2020)	34,238	1.6%
Estimated Population Density (2022)	45,850	psm
Trade Area Size	5.2	sq mi
Households		
Estimated Households (2022)	112,764	
Projected Households (2027)	110,427	
Census Households (2020)	116,590	
Census Households (2010)	97,254	
Projected Annual Growth (2022-2027)	-2,337	-0.4%
Historical Annual Change (2010-2022)	15,511	1.3%
Average Household Income		
Estimated Average Household Income (2022)	$200,835	
Projected Average Household Income (2027)	$263,232	
Census Average Household Income (2010)	$113,698	
Census Average Household Income (2000)	$74,297	
Projected Annual Change (2022-2027)	$62,397	6.2%
Historical Annual Change (2000-2022)	$126,539	7.7%
Median Household Income		
Estimated Median Household Income (2022)	$134,315	
Projected Median Household Income (2027)	$163,103	
Census Median Household Income (2010)	$81,247	
Census Median Household Income (2000)	$52,647	
Projected Annual Change (2022-2027)	$28,787	4.3%
Historical Annual Change (2000-2022)	$81,669	7.1%
Per Capita Income		
Estimated Per Capita Income (2022)	$95,015	
Projected Per Capita Income (2027)	$124,955	
Census Per Capita Income (2010)	$51,712	
Census Per Capita Income (2000)	$32,914	
Projected Annual Change (2022-2027)	$29,940	6.3%
Historical Annual Change (2000-2022)	$62,101	8.6%
Estimated Average Household Net Worth (2022)	$2.52 M	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Race and Ethnicity		
Total Population (2022)	238,881	
White (2022)	133,840	56.0%
Black or African American (2022)	48,991	20.5%
American Indian or Alaska Native (2022)	577	0.2%
Asian (2022)	28,889	12.1%
Hawaiian or Pacific Islander (2022)	101	-
Other Race (2022)	10,446	4.4%
Two or More Races (2022)	16,036	6.7%
Population < 18 (2022)	40,819	17.1%
White Not Hispanic	20,732	50.8%
Black or African American	8,352	20.5%
Asian	4,425	10.8%
Other Race Not Hispanic	2,342	5.7%
Hispanic	4,968	12.2%
Not Hispanic or Latino Population (2022)	207,857	87.0%
Not Hispanic White	125,275	60.3%
Not Hispanic Black or African American	45,211	21.8%
Not Hispanic American Indian or Alaska Native	369	0.2%
Not Hispanic Asian	25,969	12.5%
Not Hispanic Hawaiian or Pacific Islander	46	-
Not Hispanic Other Race	1,587	0.8%
Not Hispanic Two or More Races	9,400	4.5%
Hispanic or Latino Population (2022)	31,024	13.0%
Hispanic White	8,565	27.6%
Hispanic Black or African American	3,780	12.2%
Hispanic American Indian or Alaska Native	208	0.7%
Hispanic Asian	2,920	9.4%
Hispanic Hawaiian or Pacific Islander	55	0.2%
Hispanic Other Race	8,859	28.6%
Hispanic Two or More Races	6,636	21.4%
Not Hispanic or Latino Population (2020)	216,323	87.2%
Hispanic or Latino Population (2020)	31,734	12.8%
Not Hispanic or Latino Population (2010)	182,501	85.4%
Hispanic or Latino Population (2010)	31,319	14.6%
Not Hispanic or Latino Population (2027)	202,701	87.0%
Hispanic or Latino Population (2027)	30,330	13.0%
Projected Annual Growth (2022-2027)	-694	-0.4%
Historical Annual Growth (2010-2020)	415	0.1%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Total Age Distribution (2022)		
Total Population	238,881	
Age Under 5 Years	14,838	6.2%
Age 5 to 9 Years	11,487	4.8%
Age 10 to 14 Years	9,555	4.0%
Age 15 to 19 Years	9,048	3.8%
Age 20 to 24 Years	11,193	4.7%
Age 25 to 29 Years	22,952	9.6%
Age 30 to 34 Years	31,616	13.2%
Age 35 to 39 Years	26,189	11.0%
Age 40 to 44 Years	19,374	8.1%
Age 45 to 49 Years	14,193	5.9%
Age 50 to 54 Years	12,288	5.1%
Age 55 to 59 Years	12,190	5.1%
Age 60 to 64 Years	11,882	5.0%
Age 65 to 69 Years	10,906	4.6%
Age 70 to 74 Years	8,205	3.4%
Age 75 to 79 Years	5,168	2.2%
Age 80 to 84 Years	3,679	1.5%
Age 85 Years or Over	4,118	1.7%
Median Age	36.0	
Age 19 Years or Less	44,928	18.8%
Age 20 to 64 Years	161,877	67.8%
Age 65 Years or Over	32,076	13.4%
Female Age Distribution (2022)		
Female Population	125,938	52.7%
Age Under 5 Years	7,256	5.8%
Age 5 to 9 Years	5,579	4.4%
Age 10 to 14 Years	4,733	3.8%
Age 15 to 19 Years	4,694	3.7%
Age 20 to 24 Years	6,189	4.9%
Age 25 to 29 Years	12,937	10.3%
Age 30 to 34 Years	16,839	13.4%
Age 35 to 39 Years	13,357	10.6%
Age 40 to 44 Years	9,706	7.7%
Age 45 to 49 Years	7,241	5.7%
Age 50 to 54 Years	6,357	5.0%
Age 55 to 59 Years	6,336	5.0%
Age 60 to 64 Years	6,416	5.1%
Age 65 to 69 Years	5,899	4.7%
Age 70 to 74 Years	4,475	3.6%
Age 75 to 79 Years	2,942	2.3%
Age 80 to 84 Years	2,237	1.8%
Age 85 Years or Over	2,745	2.2%
Female Median Age	36.3	
Age 19 Years or Less	22,262	17.7%
Age 20 to 64 Years	85,378	67.8%
Age 65 Years or Over	18,298	14.5%

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Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Male Age Distribution (2022)		
Male Population	112,943	*47.3%*
Age Under 5 Years	7,582	*6.7%*
Age 5 to 9 Years	5,908	*5.2%*
Age 10 to 14 Years	4,822	*4.3%*
Age 15 to 19 Years	4,354	*3.9%*
Age 20 to 24 Years	5,004	*4.4%*
Age 25 to 29 Years	10,015	*8.9%*
Age 30 to 34 Years	14,777	*13.1%*
Age 35 to 39 Years	12,832	*11.4%*
Age 40 to 44 Years	9,668	*8.6%*
Age 45 to 49 Years	6,952	*6.2%*
Age 50 to 54 Years	5,931	*5.3%*
Age 55 to 59 Years	5,854	*5.2%*
Age 60 to 64 Years	5,466	*4.8%*
Age 65 to 69 Years	5,007	*4.4%*
Age 70 to 74 Years	3,730	*3.3%*
Age 75 to 79 Years	2,226	*2.0%*
Age 80 to 84 Years	1,442	*1.3%*
Age 85 Years or Over	1,373	*1.2%*
Male Median Age	35.6	
Age 19 Years or Less	22,666	*20.1%*
Age 20 to 64 Years	76,499	*67.7%*
Age 65 Years or Over	13,778	*12.2%*
Males per 100 Females (2022)		
Overall Comparison	90	
Age Under 5 Years	104	*51.1%*
Age 5 to 9 Years	106	*51.4%*
Age 10 to 14 Years	102	*50.5%*
Age 15 to 19 Years	93	*48.1%*
Age 20 to 24 Years	81	*44.7%*
Age 25 to 29 Years	77	*43.6%*
Age 30 to 34 Years	88	*46.7%*
Age 35 to 39 Years	96	*49.0%*
Age 40 to 44 Years	100	*49.9%*
Age 45 to 49 Years	96	*49.0%*
Age 50 to 54 Years	93	*48.3%*
Age 55 to 59 Years	92	*48.0%*
Age 60 to 64 Years	85	*46.0%*
Age 65 to 69 Years	85	*45.9%*
Age 70 to 74 Years	83	*45.5%*
Age 75 to 79 Years	76	*43.1%*
Age 80 to 84 Years	64	*39.2%*
Age 85 Years or Over	50	*33.3%*
Age 19 Years or Less	102	*50.5%*
Age 20 to 39 Years	86	*46.4%*
Age 40 to 64 Years	94	*48.4%*
Age 65 Years or Over	75	*43.0%*

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Household Type (2022)		
Total Households	112,764	
Households with Children	24,162	21.4%
Average Household Size	2.1	
Household Density per Square Mile	21,644	
Population Family	150,670	63.1%
Population Non-Family	81,055	33.9%
Population Group Quarters	7,156	3.0%
Family Households	54,095	48.0%
Married Couple Households	35,668	65.9%
Other Family Households with Children	18,426	34.1%
Family Households with Children	24,137	44.6%
Married Couple with Children	16,293	67.5%
Other Family Households with Children	7,844	32.5%
Family Households No Children	29,957	55.4%
Married Couple No Children	19,375	64.7%
Other Family Households No Children	10,582	35.3%
Non-Family Households	58,670	52.0%
Non-Family Households with Children	25	-
Non-Family Households No Children	58,645	100.0%
Average Family Household Size	2.8	
Average Family Income	$273,942	
Median Family Income	$192,439	
Average Non-Family Household Size	1.4	
Marital Status (2022)		
Population Age 15 Years or Over	203,001	
Never Married	90,833	44.7%
Currently Married	81,186	40.0%
Previously Married	30,982	15.3%
Separated	9,773	31.5%
Widowed	7,029	22.7%
Divorced	14,180	45.8%
Educational Attainment (2022)		
Adult Population Age 25 Years or Over	182,761	
Elementary (Grade Level 0 to 8)	5,709	3.1%
Some High School (Grade Level 9 to 11)	5,861	3.2%
High School Graduate	17,778	9.7%
Some College	13,726	7.5%
Associate Degree Only	6,896	3.8%
Bachelor Degree Only	65,701	35.9%
Graduate Degree	67,091	36.7%
Any College (Some College or Higher)	153,413	83.9%
College Degree + (Bachelor Degree or Higher)	132,792	72.7%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Housing		
Total Housing Units (2022)	122,962	
Total Housing Units (2020)	126,402	
Historical Annual Growth (2020-2022)	-3,440	-
Housing Units Occupied (2022)	112,764	*91.7%*
Housing Units Owner-Occupied	37,798	*33.5%*
Housing Units Renter-Occupied	74,967	*66.5%*
Housing Units Vacant (2022)	10,198	*8.3%*
Household Size (2022)		
Total Households	112,764	
1 Person Households	39,460	*35.0%*
2 Person Households	43,846	*38.9%*
3 Person Households	16,264	*14.4%*
4 Person Households	8,838	*7.8%*
5 Person Households	2,713	*2.4%*
6 Person Households	967	*0.9%*
7 or More Person Households	677	*0.6%*
Household Income Distribution (2022)		
HH Income $200,000 or More	35,663	*31.6%*
HH Income $150,000 to $199,999	12,727	*11.3%*
HH Income $125,000 to $149,999	8,094	*7.2%*
HH Income $100,000 to $124,999	8,980	*8.0%*
HH Income $75,000 to $99,999	10,721	*9.5%*
HH Income $50,000 to $74,999	10,405	*9.2%*
HH Income $35,000 to $49,999	6,522	*5.8%*
HH Income $25,000 to $34,999	4,519	*4.0%*
HH Income $15,000 to $24,999	4,471	*4.0%*
HH Income $10,000 to $14,999	2,782	*2.5%*
HH Income Under $10,000	7,879	*7.0%*
Household Vehicles (2022)		
Households 0 Vehicles Available	65,859	*58.4%*
Households 1 Vehicle Available	40,461	*35.9%*
Households 2 Vehicles Available	5,252	*4.7%*
Households 3 or More Vehicles Available	1,192	*1.1%*
Total Vehicles Available	54,807	
Average Vehicles per Household	-	
Owner-Occupied Household Vehicles	29,020	*52.9%*
Average Vehicles per Owner-Occupied Household	-	
Renter-Occupied Household Vehicles	25,788	*47.1%*
Average Vehicles per Renter-Occupied Household	-	
Travel Time (2022)		
Worker Base Age 16 years or Over	130,167	
Travel to Work in 14 Minutes or Less	6,998	*5.4%*
Travel to Work in 15 to 29 Minutes	19,313	*14.8%*
Travel to Work in 30 to 59 Minutes	46,506	*35.7%*
Travel to Work in 60 Minutes or More	9,813	*7.5%*
Work at Home	47,538	*36.5%*
Average Minutes Travel to Work	35.5	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
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Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Transportation To Work (2022)		
Worker Base Age 16 years or Over	130,167	
Drive to Work Alone	18,197	*14.0%*
Drive to Work in Carpool	3,718	*2.9%*
Travel to Work by Public Transportation	45,862	*35.2%*
Drive to Work on Motorcycle	175	*0.1%*
Bicycle to Work	2,782	*2.1%*
Walk to Work	10,044	*7.7%*
Other Means	1,852	*1.4%*
Work at Home	47,538	*36.5%*
Daytime Demographics (2022)		
Total Businesses	12,632	
Total Employees	156,091	
Company Headquarter Businesses	456	*3.6%*
Company Headquarter Employees	26,951	*17.3%*
Employee Population per Business	12.4	to 1
Residential Population per Business	18.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	227,174	
Labor Force		
Labor Population Age 16 Years or Over (2022)	201,282	
Labor Force Total Males (2022)	93,762	*46.6%*
Male Civilian Employed	63,947	*68.2%*
Male Civilian Unemployed	4,107	*4.4%*
Males in Armed Forces	33	-
Males Not in Labor Force	25,675	*27.4%*
Labor Force Total Females (2022)	107,520	*53.4%*
Female Civilian Employed	66,220	*61.6%*
Female Civilian Unemployed	3,953	*3.7%*
Females in Armed Forces	-	-
Females Not in Labor Force	37,348	*34.7%*
Unemployment Rate	8,060	*4.0%*
Occupation (2022)		
Occupation Population Age 16 Years or Over	130,167	
Occupation Total Males	63,947	*49.1%*
Occupation Total Females	66,220	*50.9%*
Management, Business, Financial Operations	35,723	*27.4%*
Professional, Related	54,788	*42.1%*
Service	14,797	*11.4%*
Sales, Office	18,283	*14.0%*
Farming, Fishing, Forestry	118	-
Construction, Extraction, Maintenance	2,260	*1.7%*
Production, Transport, Material Moving	4,199	*3.2%*
White Collar Workers	108,793	*83.6%*
Blue Collar Workers	21,373	*16.4%*

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Units In Structure (2022)		
Total Units	112,764	
1 Detached Unit	5,884	*5.2%*
1 Attached Unit	10,177	*9.0%*
2 Units	13,445	*11.9%*
3 to 4 Units	16,984	*15.1%*
5 to 9 Units	14,642	*13.0%*
10 to 19 Units	9,200	*8.2%*
20 to 49 Units	15,320	*13.6%*
50 or More Units	26,814	*23.8%*
Mobile Home or Trailer	245	*0.2%*
Other Structure	54	*-*
Homes Built By Year (2022)		
Homes Built 2020 or later	484	*0.4%*
Homes Built 2010 to 2019	8,576	*7.0%*
Homes Built 2000 to 2009	6,493	*5.3%*
Homes Built 1990 to 1999	3,238	*2.6%*
Homes Built 1980 to 1989	3,845	*3.1%*
Homes Built 1970 to 1979	5,557	*4.5%*
Homes Built 1960 to 1969	10,115	*8.2%*
Homes Built 1950 to 1959	11,147	*9.1%*
Homes Built 1940 to 1949	9,511	*7.7%*
Homes Built Before 1939	53,799	*43.8%*
Median Age of Homes	68.6	*yrs*
Home Values (2022)		
Owner Specified Housing Units	37,798	
Home Values $1,000,000 or More	17,761	*47.0%*
Home Values $750,000 to $999,999	6,884	*18.2%*
Home Values $500,000 to $749,999	6,949	*18.4%*
Home Values $400,000 to $499,999	1,465	*3.9%*
Home Values $300,000 to $399,999	1,355	*3.6%*
Home Values $250,000 to $299,999	691	*1.8%*
Home Values $200,000 to $249,999	394	*1.0%*
Home Values $175,000 to $199,999	201	*0.5%*
Home Values $150,000 to $174,999	265	*0.7%*
Home Values $125,000 to $149,999	101	*0.3%*
Home Values $100,000 to $124,999	342	*0.9%*
Home Values $90,000 to $99,999	43	*0.1%*
Home Values $80,000 to $89,999	97	*0.3%*
Home Values $70,000 to $79,999	40	*0.1%*
Home Values $60,000 to $69,999	123	*0.3%*
Home Values $50,000 to $59,999	103	*0.3%*
Home Values $35,000 to $49,999	108	*0.3%*
Home Values $25,000 to $34,999	75	*0.2%*
Home Values $10,000 to $24,999	315	*0.8%*
Home Values Under $10,000	485	*1.3%*
Owner-Occupied Median Home Value	$1.09 M	
Renter-Occupied Median Rent	$2,024	

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2010-2020 Census, 2022 Estimates with 2027 Projections
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Lat/Lon: 40.6874/-73.9803

City Point Trade Area Brooklyn, NY 11201	Trade Area	
Total Annual Consumer Expenditure (2022)		
Total Household Expenditure	$13.55 B	
Total Non-Retail Expenditure	$7.31 B	
Total Retail Expenditure	$6.23 B	
Apparel	$499.71 M	
Contributions	$497.27 M	
Education	$526.67 M	
Entertainment	$792.79 M	
Food and Beverages	$1.94 B	
Furnishings and Equipment	$489.62 M	
Gifts	$402.85 M	
Health Care	$1.06 B	
Household Operations	$552.55 M	
Miscellaneous Expenses	$261.46 M	
Personal Care	$181.87 M	
Personal Insurance	$104.35 M	
Reading	$30.27 M	
Shelter	$2.91 B	
Tobacco	$64.68 M	
Transportation	$2.34 B	
Utilities	$896.26 M	
Monthly Household Consumer Expenditure (2022)		
Total Household Expenditure	$10,010	
Total Non-Retail Expenditure	$5,405	54.0%
Total Retail Expenditures	$4,605	46.0%
Apparel	$369	3.7%
Contributions	$367	3.7%
Education	$389	3.9%
Entertainment	$586	5.9%
Food and Beverages	$1,432	14.3%
Furnishings and Equipment	$362	3.6%
Gifts	$298	3.0%
Health Care	$785	7.8%
Household Operations	$408	4.1%
Miscellaneous Expenses	$193	1.9%
Personal Care	$134	1.3%
Personal Insurance	$77	0.8%
Reading	$22	0.2%
Shelter	$2,147	21.4%
Tobacco	$48	0.5%
Transportation	$1,729	17.3%
Utilities	$662	6.6%