Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.9188/-74.1238

100 Broadway Elmwood Park, NJ 07407	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	25,998		269,202		650,007	
Projected Population (2028)	26,034		271,430		655,795	
Census Population (2020)	26,152		270,444		652,669	
Census Population (2010)	24,758		249,228		611,141	
Projected Annual Growth (2023 to 2028)	36	-	2,228	0.2%	5,788	0.2%
Historical Annual Growth (2020 to 2023)	-154	-0.2%	-1,242	-0.2%	-2,662	-0.1%
Historical Annual Growth (2010 to 2020)	1,394	1.9%	21,216	2.8%	41,528	2.3%
Estimated Population Density (2023)	8,280	psm	9,526	psm	8,279	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	9,311		91,399		225,881	
Projected Households (2028)	9,296		91,579		226,870	
Census Households (2020)	9,254		90,679		223,918	
Census Households (2010)	8,898		83,310		210,325	
Estimated Households with Children (2023)	3,103	33.3%	36,489	39.9%	84,519	37.4%
Estimated Average Household Size (2023)	2.77		2.92		2.84	
Average Household Income						
Estimated Average Household Income (2023)	$142,368		$114,696		$129,243	
Projected Average Household Income (2028)	$153,561		$122,956		$138,088	
Estimated Average Family Income (2023)	$170,840		$127,918		$147,086	
Median Household Income						
Estimated Median Household Income (2023)	$105,451		$92,020		$100,377	
Projected Median Household Income (2028)	$109,130		$93,941		$102,859	
Estimated Median Family Income (2023)	$124,251		$108,443		$120,448	
Per Capita Income						
Estimated Per Capita Income (2023)	$51,067		$39,057		$45,053	
Projected Per Capita Income (2028)	$54,912		$41,599		$47,910	
Estimated Per Capita Income 5 Year Growth	$3,846	7.5%	$2,542	6.5%	$2,857	6.3%
Estimated Average Household Net Worth (2023)	$1,333,005		$1,228,590		$1,358,202	
Daytime Demos (2023)						
Total Businesses	940		11,810		28,687	
Total Employees	5,792		99,630		247,399	
Company Headquarter Businesses	28	3.0%	367	3.1%	894	3.1%
Company Headquarter Employees	625	10.8%	18,298	18.4%	40,026	16.2%
Employee Population per Business	6.2		8.4		8.6	
Residential Population per Business	27.7		22.8		22.7	

Expanded Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.9188/-74.1238

100 Broadway Elmwood Park, NJ 07407	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	13,582	52.2%	109,752	40.8%	289,275	44.5%
Black or African American (2023)	3,792	14.6%	50,454	18.7%	93,738	14.4%
American Indian or Alaska Native (2023)	84	0.3%	2,193	0.8%	5,490	0.8%
Asian (2023)	3,303	12.7%	18,265	6.8%	64,267	9.9%
Hawaiian or Pacific Islander (2023)	12	-	90	-	198	-
Other Race (2023)	2,871	11.0%	59,517	22.1%	127,362	19.6%
Two or More Races (2023)	2,354	9.1%	28,930	10.7%	69,677	10.7%
Not Hispanic or Latino Population (2023)	19,820	76.2%	162,512	60.4%	409,860	63.1%
Hispanic or Latino Population (2023)	6,178	23.8%	106,690	39.6%	240,147	36.9%
Not Hispanic or Latino Population (2028)	19,845	76.2%	163,620	60.3%	412,885	63.0%
Hispanic or Latino Population (2028)	6,189	23.8%	107,810	39.7%	242,910	37.0%
Not Hispanic or Latino Population (2020)	19,440	74.3%	147,316	54.5%	383,043	58.7%
Hispanic or Latino Population (2020)	6,712	25.7%	123,129	45.5%	269,626	41.3%
Not Hispanic or Latino Population (2010)	20,043	81.0%	151,817	60.9%	393,559	64.4%
Hispanic or Latino Population (2010)	4,715	19.0%	97,411	39.1%	217,582	35.6%
Projected Hispanic Annual Growth (2023 to 2028)	11	-	1,120	0.2%	2,763	0.2%
Historic Hispanic Annual Growth (2010 to 2023)	1,463	2.4%	9,278	0.7%	22,565	0.8%
Age Distribution (2023)						
Age Under 5	1,339	5.2%	16,942	6.3%	40,261	6.2%
Age 5 to 9 Years	1,515	5.8%	18,069	6.7%	42,132	6.5%
Age 10 to 14 Years	1,645	6.3%	18,350	6.8%	43,135	6.6%
Age 15 to 19 Years	1,684	6.5%	18,130	6.7%	42,308	6.5%
Age 20 to 24 Years	1,519	5.8%	17,801	6.6%	42,235	6.5%
Age 25 to 29 Years	1,523	5.9%	18,142	6.7%	43,489	6.7%
Age 30 to 34 Years	1,551	6.0%	18,254	6.8%	43,907	6.8%
Age 35 to 39 Years	1,702	6.5%	17,696	6.6%	42,936	6.6%
Age 40 to 44 Years	1,671	6.4%	17,091	6.3%	41,705	6.4%
Age 45 to 49 Years	1,571	6.0%	16,330	6.1%	39,648	6.1%
Age 50 to 54 Years	1,839	7.1%	17,710	6.6%	42,998	6.6%
Age 55 to 59 Years	1,968	7.6%	18,493	6.9%	44,696	6.9%
Age 60 to 64 Years	1,806	6.9%	16,434	6.1%	40,647	6.3%
Age 65 to 74 Years	2,704	10.4%	23,467	8.7%	57,458	8.8%
Age 75 to 84 Years	1,305	5.0%	11,534	4.3%	29,562	4.5%
Age 85 Years or Over	658	2.5%	4,758	1.8%	12,889	2.0%
Median Age	40.7		36.7		37.4	
Gender Age Distribution (2023)						
Female Population	13,442	51.7%	136,552	50.7%	330,377	50.8%
Age 0 to 19 Years	3,110	23.1%	34,882	25.5%	82,173	24.9%
Age 20 to 64 Years	7,719	57.4%	79,429	58.2%	191,872	58.1%
Age 65 Years or Over	2,612	19.4%	22,241	16.3%	56,332	17.1%
Female Median Age	41.7		37.7		38.5	
Male Population	12,556	48.3%	132,650	49.3%	319,630	49.2%
Age 0 to 19 Years	3,072	24.5%	36,609	27.6%	85,664	26.8%
Age 20 to 64 Years	7,430	59.2%	78,523	59.2%	190,389	59.6%
Age 65 Years or Over	2,054	16.4%	17,518	13.2%	43,578	13.6%
Male Median Age	39.6		35.7		36.4	

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.9188/-74.1238

100 Broadway Elmwood Park, NJ 07407	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	1,633	17.5%	14,914	16.3%	42,134	18.7%
HH Income $150,000 to $199,999	1,164	12.5%	9,022	9.9%	23,671	10.5%
HH Income $100,000 to $149,999	1,834	19.7%	14,452	15.8%	36,848	16.3%
HH Income $75,000 to $99,999	1,082	11.6%	10,280	11.2%	25,917	11.5%
HH Income $50,000 to $74,999	1,234	13.2%	12,374	13.5%	29,912	13.2%
HH Income $35,000 to $49,999	735	7.9%	8,073	8.8%	18,502	8.2%
HH Income $25,000 to $34,999	667	7.2%	6,260	6.8%	14,628	6.5%
HH Income $15,000 to $24,999	444	4.8%	6,230	6.8%	14,690	6.5%
HH Income Under $15,000	518	5.6%	9,794	10.7%	19,578	8.7%
HH Income $35,000 or More	7,682	82.5%	69,116	75.6%	176,985	78.4%
HH Income $75,000 or More	5,713	61.4%	48,668	53.2%	128,570	56.9%
Housing (2023)						
Total Housing Units	9,634		96,217		237,363	
Housing Units Occupied	9,311	96.7%	91,399	95.0%	225,881	95.2%
Housing Units Owner-Occupied	6,316	67.8%	40,514	44.3%	107,783	47.7%
Housing Units, Renter-Occupied	2,996	32.2%	50,886	55.7%	118,098	52.3%
Housing Units, Vacant	323	3.5%	4,818	5.3%	11,482	5.1%
Marital Status (2023)						
Never Married	7,217	33.6%	86,893	40.3%	203,682	38.8%
Currently Married	10,067	46.8%	86,030	39.9%	219,225	41.8%
Separated	972	4.5%	14,942	6.9%	31,117	5.9%
Widowed	1,262	5.9%	9,630	4.5%	26,066	5.0%
Divorced	1,983	9.2%	18,345	8.5%	44,389	8.5%
Household Type (2023)						
Population Family	22,525	86.6%	238,402	88.6%	564,129	86.8%
Population Non-Family	3,285	12.6%	28,488	10.6%	77,363	11.9%
Population Group Quarters	188	0.7%	2,312	0.9%	8,515	1.3%
Family Households	6,747	72.5%	68,822	75.3%	164,847	73.0%
Non-Family Households	2,564	27.5%	22,578	24.7%	61,034	27.0%
Married Couple with Children	2,262	22.5%	20,590	23.9%	52,359	23.9%
Average Family Household Size	3.3		3.5		3.4	
Household Size (2023)						
1 Person Households	2,210	23.7%	17,952	19.6%	49,376	21.9%
2 Person Households	3,066	32.9%	23,508	25.7%	62,978	27.9%
3 Person Households	1,659	17.8%	17,962	19.7%	41,997	18.6%
4 Person Households	1,335	14.3%	16,086	17.6%	36,695	16.2%
5 Person Households	674	7.2%	8,919	9.8%	19,390	8.6%
6 or More Person Households	367	3.9%	6,971	7.6%	15,445	6.8%
Household Vehicles (2023)						
Households with 0 Vehicles Available	843	9.1%	16,321	17.9%	34,744	15.4%
Households with 1 Vehicles Available	3,098	33.3%	34,655	37.9%	86,283	38.2%
Households with 2 or More Vehicles Available	5,371	57.7%	40,424	44.2%	104,854	46.4%
Total Vehicles Available	16,409		133,351		343,392	
Average Vehicles Per Household	1.8		1.5		1.5	

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Lat/Lon: 40.9188/-74.1238

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	21,147		212,070		515,759	
Estimated Civilian Employed	13,440	63.6%	136,238	64.2%	332,901	64.5%
Estimated Civilian Unemployed	597	2.8%	6,571	3.1%	15,843	3.1%
Estimated in Armed Forces	35	0.2%	104	-	262	-
Estimated Not in Labor Force	7,075	33.5%	69,156	32.6%	166,753	32.3%
Unemployment Rate	2.8%		3.1%		3.1%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	13,440		136,237		332,886	
Management, Business, Financial Operations	2,180	16.2%	18,730	13.7%	52,104	15.7%
Professional, Related	3,920	29.2%	30,015	22.0%	78,507	23.6%
Service	1,673	12.4%	21,517	15.8%	49,455	14.9%
Sales, Office	3,123	23.2%	29,214	21.4%	71,933	21.6%
Farming, Fishing, Forestry	16	0.1%	293	0.2%	524	0.2%
Construct, Extraction, Maintenance	941	7.0%	10,431	7.7%	25,111	7.5%
Production, Transport Material Moving	1,587	11.8%	26,038	19.1%	55,251	16.6%
White Collar Workers	9,224	68.6%	77,958	57.2%	202,544	60.8%
Blue Collar Workers	4,216	31.4%	58,279	42.8%	130,342	39.2%
Consumer Expenditure (2023)						
Total Household Expenditure	$852.15 M		$7.04 B		$19.07 B	
Total Non-Retail Expenditure	$452.65 M	53.1%	$3.75 B	53.2%	$10.16 B	53.3%
Total Retail Expenditure	$399.5 M	46.9%	$3.29 B	46.8%	$8.91 B	46.7%
Apparel	$30.77 M	3.6%	$255.58 M	3.6%	$692.53 M	3.6%
Contributions	$29.99 M	3.5%	$241.26 M	3.4%	$666.54 M	3.5%
Education	$29.48 M	3.5%	$242.32 M	3.4%	$668.39 M	3.5%
Entertainment	$49.65 M	5.8%	$404.93 M	5.7%	$1.1 B	5.8%
Food and Beverages	$123.23 M	14.5%	$1.03 B	14.6%	$2.77 B	14.5%
Furnishings and Equipment	$30.69 M	3.6%	$250.02 M	3.6%	$680.68 M	3.6%
Gifts	$22.91 M	2.7%	$186.89 M	2.7%	$517.47 M	2.7%
Health Care	$69.47 M	8.2%	$570.37 M	8.1%	$1.54 B	8.1%
Household Operations	$34.38 M	4.0%	$281.39 M	4.0%	$766.73 M	4.0%
Miscellaneous Expenses	$16.3 M	1.9%	$133.52 M	1.9%	$362.71 M	1.9%
Personal Care	$11.44 M	1.3%	$94.41 M	1.3%	$255.54 M	1.3%
Personal Insurance	$6.5 M	0.8%	$51.96 M	0.7%	$142.95 M	0.7%
Reading	$1.89 M	0.2%	$15.37 M	0.2%	$41.88 M	0.2%
Shelter	$178.65 M	21.0%	$1.49 B	21.2%	$4.03 B	21.1%
Tobacco	$4.37 M	0.5%	$38.38 M	0.5%	$100.47 M	0.5%
Transportation	$153.42 M	18.0%	$1.26 B	17.9%	$3.41 B	17.9%
Utilities	$59.01 M	6.9%	$495.28 M	7.0%	$1.32 B	6.9%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	18,296		179,910		439,935	
Elementary (Grade Level 0 to 8)	906	5.0%	14,761	8.2%	35,258	8.0%
Some High School (Grade Level 9 to 11)	696	3.8%	11,035	6.1%	24,448	5.6%
High School Graduate	5,247	28.7%	60,487	33.6%	132,842	30.2%
Some College	2,810	15.4%	29,103	16.2%	68,329	15.5%
Associate Degree Only	1,490	8.1%	10,575	5.9%	26,103	5.9%
Bachelor Degree Only	4,541	24.8%	34,727	19.3%	97,535	22.2%
Graduate Degree	2,606	14.2%	19,222	10.7%	55,420	12.6%

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Units In Structure (2023)						
1 Detached Unit	5,668	63.7%	33,649	40.4%	88,454	42.1%
1 Attached Unit	406	4.6%	5,273	6.3%	12,825	6.1%
2 to 4 Units	1,906	21.4%	33,880	40.7%	71,013	33.8%
5 to 9 Units	205	2.3%	4,705	5.6%	12,878	6.1%
10 to 19 Units	240	2.7%	3,891	4.7%	10,922	5.2%
20 to 49 Units	456	5.1%	3,595	4.3%	10,833	5.2%
50 or More Units	425	4.8%	6,241	7.5%	18,346	8.7%
Mobile Home or Trailer	4	-	146	0.2%	499	0.2%
Other Structure	-	-	19	-	110	-
Homes Built By Year (2023)						
Homes Built 2010 or later	343	3.9%	4,793	5.8%	10,711	5.1%
Homes Built 2000 to 2009	284	3.2%	4,115	4.9%	10,425	5.0%
Homes Built 1990 to 1999	241	2.7%	4,049	4.9%	9,672	4.6%
Homes Built 1980 to 1989	577	6.5%	5,280	6.3%	16,013	7.6%
Homes Built 1970 to 1979	555	6.2%	6,528	7.8%	18,151	8.6%
Homes Built 1960 to 1969	1,047	11.8%	9,154	11.0%	28,304	13.5%
Homes Built 1950 to 1959	2,552	28.7%	18,461	22.2%	44,587	21.2%
Homes Built Before 1949	3,714	41.7%	39,019	46.8%	88,019	41.8%
Home Values (2023)						
Home Values $1,000,000 or More	136	2.2%	1,159	2.9%	4,052	3.8%
Home Values $500,000 to $999,999	1,842	29.2%	12,646	31.2%	38,974	36.2%
Home Values $400,000 to $499,999	1,823	28.9%	9,976	24.6%	23,789	22.1%
Home Values $300,000 to $399,999	1,446	22.9%	9,514	23.5%	23,246	21.6%
Home Values $200,000 to $299,999	400	6.3%	3,807	9.4%	9,077	8.4%
Home Values $150,000 to $199,999	99	1.6%	1,173	2.9%	3,157	2.9%
Home Values $100,000 to $149,999	95	1.5%	581	1.4%	1,605	1.5%
Home Values $70,000 to $99,999	19	0.3%	316	0.8%	582	0.5%
Home Values $50,000 to $69,999	26	0.4%	151	0.4%	324	0.3%
Home Values $25,000 to $49,999	130	2.1%	371	0.9%	1,024	0.9%
Home Values Under $25,000	299	4.7%	821	2.0%	1,955	1.8%
Owner-Occupied Median Home Value	$434,069		$444,003		$471,690	
Renter-Occupied Median Rent	$1,632		$1,257		$1,318	
Transportation To Work (2023)						
Drive to Work Alone	9,423	70.1%	87,270	64.1%	207,843	62.4%
Drive to Work in Carpool	703	5.2%	14,707	10.8%	31,125	9.3%
Travel to Work by Public Transportation	750	5.6%	8,470	6.2%	22,055	6.6%
Drive to Work on Motorcycle	-	-	1	-	17	-
Walk or Bicycle to Work	423	3.1%	4,112	3.0%	11,865	3.6%
Other Means	206	1.5%	1,898	1.4%	5,726	1.7%
Work at Home	1,934	14.4%	19,778	14.5%	54,254	16.3%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	3,551	26.4%	32,980	24.2%	71,305	21.4%
Travel to Work in 15 to 29 Minutes	4,167	31.0%	46,770	34.3%	109,577	32.9%
Travel to Work in 30 to 59 Minutes	2,762	20.5%	29,290	21.5%	76,586	23.0%
Travel to Work in 60 Minutes or More	1,026	7.6%	7,419	5.4%	21,163	6.4%
Average Minutes Travel to Work	20.4		21.4		22.4	