

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.6075/-83.2954

Bloomfield Twp, MI 48302	3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>						
Estimated Population (2023)	58,146		158,582		687,416	
Projected Population (2028)	59,016		161,828		694,324	
Census Population (2020)	57,443		157,792		686,780	
Census Population (2010)	57,075		153,939		654,508	
Projected Annual Growth (2023 to 2028)	870	0.3%	3,246	0.4%	6,908	0.2%
Historical Annual Growth (2020 to 2023)	703	0.4%	790	0.2%	636	-
Historical Annual Growth (2010 to 2020)	367	0.2%	3,853	0.8%	32,272	1.6%
Estimated Population Density (2023)	2,058 psm		2,020 psm		2,189 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		314.0 sq mi	
<b>Households</b>						
Estimated Households (2023)	24,225		64,625		283,968	
Projected Households (2028)	24,598		66,060		286,939	
Census Households (2020)	23,755		63,638		280,398	
Census Households (2010)	22,630		60,286		263,151	
Estimated Households with Children (2023)	6,592	27.2%	18,894	29.2%	81,109	28.6%
Estimated Average Household Size (2023)	2.37		2.41		2.38	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$140,609		\$152,645		\$147,402	
Projected Average Household Income (2028)	\$148,881		\$160,647		\$156,732	
Estimated Average Family Income (2023)	\$184,439		\$197,259		\$182,427	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$95,263		\$104,562		\$108,200	
Projected Median Household Income (2028)	\$99,381		\$108,166		\$111,899	
Estimated Median Family Income (2023)	\$135,291		\$141,588		\$139,709	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$58,736		\$62,455		\$61,095	
Projected Per Capita Income (2028)	\$62,207		\$65,822		\$64,973	
Estimated Per Capita Income 5 Year Growth	\$3,471	5.9%	\$3,367	5.4%	\$3,878	6.3%
Estimated Average Household Net Worth (2023)	\$692,281		\$741,664		\$742,631	
<b>Daytime Demos (2023)</b>						
Total Businesses	3,546		7,327		38,301	
Total Employees	33,124		94,908		506,246	
Company Headquarter Businesses	156	4.4%	329	4.5%	1,805	4.7%
Company Headquarter Employees	6,044	18.2%	27,927	29.4%	165,065	32.6%
Employee Population per Business	9.3		13.0		13.2	
Residential Population per Business	16.4		21.6		17.9	

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<b>Race &amp; Ethnicity</b>						
White (2023)	30,626	52.7%	96,298	60.7%	470,436	68.4%
Black or African American (2023)	18,447	31.7%	35,976	22.7%	108,299	15.8%
American Indian or Alaska Native (2023)	181	0.3%	522	0.3%	1,331	0.2%
Asian (2023)	3,312	5.7%	9,773	6.2%	64,147	9.3%
Hawaiian or Pacific Islander (2023)	10	-	31	-	134	-
Other Race (2023)	2,309	4.0%	6,813	4.3%	12,098	1.8%
Two or More Races (2023)	3,260	5.6%	9,168	5.8%	30,970	4.5%
Not Hispanic or Latino Population (2023)	52,337	90.0%	141,440	89.2%	648,362	94.3%
Hispanic or Latino Population (2023)	5,809	10.0%	17,142	10.8%	39,054	5.7%
Not Hispanic or Latino Population (2028)	53,105	90.0%	144,408	89.2%	654,831	94.3%
Hispanic or Latino Population (2028)	5,911	10.0%	17,420	10.8%	39,492	5.7%
Not Hispanic or Latino Population (2020)	51,749	90.1%	140,194	88.8%	647,709	94.3%
Hispanic or Latino Population (2020)	5,694	9.9%	17,598	11.2%	39,071	5.7%
Not Hispanic or Latino Population (2010)	53,061	93.0%	140,891	91.5%	626,878	95.8%
Hispanic or Latino Population (2010)	4,014	7.0%	13,048	8.5%	27,630	4.2%
Projected Hispanic Annual Growth (2023 to 2028)	102	0.4%	277	0.3%	438	0.2%
Historic Hispanic Annual Growth (2010 to 2023)	1,795	3.4%	4,094	2.4%	11,424	3.2%
<b>Age Distribution (2023)</b>						
Age Under 5	3,049	5.2%	8,826	5.6%	35,031	5.1%
Age 5 to 9 Years	3,047	5.2%	8,979	5.7%	37,326	5.4%
Age 10 to 14 Years	3,403	5.9%	9,662	6.1%	40,381	5.9%
Age 15 to 19 Years	3,572	6.1%	10,070	6.3%	41,478	6.0%
Age 20 to 24 Years	3,239	5.6%	9,039	5.7%	40,170	5.8%
Age 25 to 29 Years	3,423	5.9%	9,705	6.1%	43,619	6.3%
Age 30 to 34 Years	3,459	5.9%	9,628	6.1%	43,626	6.3%
Age 35 to 39 Years	3,222	5.5%	9,192	5.8%	42,218	6.1%
Age 40 to 44 Years	3,338	5.7%	9,077	5.7%	41,088	6.0%
Age 45 to 49 Years	3,479	6.0%	9,416	5.9%	42,173	6.1%
Age 50 to 54 Years	4,105	7.1%	10,831	6.8%	48,329	7.0%
Age 55 to 59 Years	4,275	7.4%	11,330	7.1%	50,294	7.3%
Age 60 to 64 Years	4,424	7.6%	11,551	7.3%	50,306	7.3%
Age 65 to 74 Years	7,534	13.0%	19,152	12.1%	78,810	11.5%
Age 75 to 84 Years	3,512	6.0%	9,080	5.7%	37,940	5.5%
Age 85 Years or Over	1,066	1.8%	3,044	1.9%	14,627	2.1%
Median Age	43.0		41.8		42.0	
<b>Gender Age Distribution (2023)</b>						
Female Population	29,442	50.6%	80,021	50.5%	349,458	50.8%
Age 0 to 19 Years	6,361	21.6%	18,249	22.8%	75,271	21.5%
Age 20 to 64 Years	16,470	55.9%	44,848	56.0%	201,447	57.6%
Age 65 Years or Over	6,612	22.5%	16,925	21.2%	72,740	20.8%
Female Median Age	44.2		42.8		43.3	
Male Population	28,704	49.4%	78,561	49.5%	337,957	49.2%
Age 0 to 19 Years	6,709	23.4%	19,288	24.6%	78,945	23.4%
Age 20 to 64 Years	16,495	57.5%	44,921	57.2%	200,376	59.3%
Age 65 Years or Over	5,499	19.2%	14,352	18.3%	58,637	17.4%
Male Median Age	41.9		40.9		40.7	

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	4,565	18.8%	13,109	20.3%	55,433	19.5%
HH Income \$150,000 to \$199,999	1,729	7.1%	5,454	8.4%	32,211	11.3%
HH Income \$100,000 to \$149,999	3,165	13.1%	9,548	14.8%	51,379	18.1%
HH Income \$75,000 to \$99,999	2,526	10.4%	6,450	10.0%	33,436	11.8%
HH Income \$50,000 to \$74,999	3,139	13.0%	8,701	13.5%	38,528	13.6%
HH Income \$35,000 to \$49,999	2,356	9.7%	6,080	9.4%	23,238	8.2%
HH Income \$25,000 to \$34,999	2,161	8.9%	5,208	8.1%	17,533	6.2%
HH Income \$15,000 to \$24,999	1,687	7.0%	4,062	6.3%	13,952	4.9%
HH Income Under \$15,000	2,897	12.0%	6,014	9.3%	18,259	6.4%
HH Income \$35,000 or More	17,480	72.2%	49,341	76.4%	234,224	82.5%
HH Income \$75,000 or More	11,986	49.5%	34,561	53.5%	172,458	60.7%
<b>Housing (2023)</b>						
Total Housing Units	26,857		69,869		302,175	
Housing Units Occupied	24,225	90.2%	64,625	92.5%	283,968	94.0%
Housing Units Owner-Occupied	16,130	66.6%	44,268	68.5%	205,991	72.5%
Housing Units, Renter-Occupied	8,094	33.4%	20,357	31.5%	77,977	27.5%
Housing Units, Vacant	2,632	10.9%	5,244	8.1%	18,207	6.4%
<b>Marital Status (2023)</b>						
Never Married	18,598	38.2%	46,596	35.5%	182,990	31.8%
Currently Married	19,433	39.9%	57,428	43.8%	284,873	49.6%
Separated	1,627	3.3%	4,109	3.1%	14,033	2.4%
Widowed	2,876	5.9%	7,682	5.9%	31,048	5.4%
Divorced	6,114	12.6%	15,301	11.7%	61,734	10.7%
<b>Household Type (2023)</b>						
Population Family	45,680	78.6%	127,068	80.1%	556,878	81.0%
Population Non-Family	11,819	20.3%	28,806	18.2%	119,616	17.4%
Population Group Quarters	647	1.1%	2,707	1.7%	10,922	1.6%
Family Households	14,571	60.1%	40,942	63.4%	182,966	64.4%
Non-Family Households	9,654	39.9%	23,683	36.6%	101,002	35.6%
Married Couple with Children	3,665	18.9%	11,492	20.0%	58,331	20.5%
Average Family Household Size	3.1		3.1		3.0	
<b>Household Size (2023)</b>						
1 Person Households	8,417	34.7%	20,409	31.6%	86,907	30.6%
2 Person Households	7,903	32.6%	21,966	34.0%	97,005	34.2%
3 Person Households	3,439	14.2%	9,580	14.8%	42,655	15.0%
4 Person Households	2,504	10.3%	7,257	11.2%	35,641	12.6%
5 Person Households	1,205	5.0%	3,495	5.4%	14,783	5.2%
6 or More Person Households	759	3.1%	1,918	3.0%	6,978	2.5%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	2,357	9.7%	4,751	7.4%	14,863	5.2%
Households with 1 Vehicles Available	8,741	36.1%	22,714	35.1%	95,038	33.5%
Households with 2 or More Vehicles Available	13,126	54.2%	37,160	57.5%	174,067	61.3%
Total Vehicles Available	40,771		114,271		517,841	
Average Vehicles Per Household	1.7		1.8		1.8	

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Bloomfield Twp, MI 48302	3 mi radius		5 mi radius		10 mi radius	
<b>Labor Force (2023)</b>						
Estimated Labor Population Age 16 Years or Over	47,916		129,098		566,047	
Estimated Civilian Employed	26,712	55.7%	73,939	57.3%	342,672	60.5%
Estimated Civilian Unemployed	1,434	3.0%	3,569	2.8%	12,641	2.2%
Estimated in Armed Forces	-	-	-	-	253	-
Estimated Not in Labor Force	19,770	41.3%	51,591	40.0%	210,480	37.2%
Unemployment Rate	3.0%		2.8%		2.2%	
<b>Occupation (2023)</b>						
Occupation: Population Age 16 Years or Over	26,702		73,918		342,641	
Management, Business, Financial Operations	5,500	20.6%	15,361	20.8%	77,844	22.7%
Professional, Related	7,900	29.6%	22,115	29.9%	110,585	32.3%
Service	4,074	15.3%	10,592	14.3%	41,170	12.0%
Sales, Office	4,786	17.9%	13,247	17.9%	64,781	18.9%
Farming, Fishing, Forestry	2	-	11	-	76	-
Construct, Extraction, Maintenance	1,356	5.1%	4,590	6.2%	18,838	5.5%
Production, Transport Material Moving	3,083	11.5%	8,001	10.8%	29,347	8.6%
White Collar Workers	18,187	68.1%	50,724	68.6%	253,209	73.9%
Blue Collar Workers	8,515	31.9%	23,194	31.4%	89,432	26.1%
<b>Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$2.18 B		\$6.22 B		\$26.57 B	
Total Non-Retail Expenditure	\$1.16 B	53.4%	\$3.32 B	53.4%	\$14.14 B	53.2%
Total Retail Expenditure	\$1.02 B	46.6%	\$2.9 B	46.6%	\$12.43 B	46.8%
Apparel	\$78.18 M	3.6%	\$223.95 M	3.6%	\$955.97 M	3.6%
Contributions	\$79.11 M	3.6%	\$226.78 M	3.6%	\$951.37 M	3.6%
Education	\$76.98 M	3.5%	\$222 M	3.6%	\$927.39 M	3.5%
Entertainment	\$126.56 M	5.8%	\$362.78 M	5.8%	\$1.55 B	5.8%
Food and Beverages	\$312.89 M	14.4%	\$891.81 M	14.3%	\$3.82 B	14.4%
Furnishings and Equipment	\$78.01 M	3.6%	\$223.56 M	3.6%	\$956.93 M	3.6%
Gifts	\$61.38 M	2.8%	\$175.97 M	2.8%	\$730.35 M	2.7%
Health Care	\$177.59 M	8.2%	\$504.51 M	8.1%	\$2.16 B	8.1%
Household Operations	\$88.58 M	4.1%	\$253.33 M	4.1%	\$1.08 B	4.1%
Miscellaneous Expenses	\$41.72 M	1.9%	\$119.17 M	1.9%	\$508.8 M	1.9%
Personal Care	\$29.1 M	1.3%	\$83.09 M	1.3%	\$355.99 M	1.3%
Personal Insurance	\$16.63 M	0.8%	\$47.9 M	0.8%	\$203.47 M	0.8%
Reading	\$4.88 M	0.2%	\$13.92 M	0.2%	\$59.16 M	0.2%
Shelter	\$458.08 M	21.0%	\$1.31 B	21.0%	\$5.57 B	21.0%
Tobacco	\$11.22 M	0.5%	\$31.31 M	0.5%	\$134.97 M	0.5%
Transportation	\$386.98 M	17.8%	\$1.11 B	17.8%	\$4.77 B	17.9%
Utilities	\$150.52 M	6.9%	\$426.33 M	6.9%	\$1.83 B	6.9%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	41,836		112,006		493,030	
Elementary (Grade Level 0 to 8)	1,002	2.4%	3,221	2.9%	9,740	2.0%
Some High School (Grade Level 9 to 11)	3,137	7.5%	7,043	6.3%	17,301	3.5%
High School Graduate	9,377	22.4%	24,028	21.5%	84,318	17.1%
Some College	7,594	18.2%	19,964	17.8%	83,802	17.0%
Associate Degree Only	2,739	6.5%	7,405	6.6%	38,463	7.8%
Bachelor Degree Only	9,203	22.0%	26,333	23.5%	141,327	28.7%
Graduate Degree	8,783	21.0%	24,012	21.4%	118,078	23.9%

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<b>Units In Structure (2023)</b>						
1 Detached Unit	17,251	76.2%	45,420	75.3%	197,395	75.0%
1 Attached Unit	1,338	5.9%	4,330	7.2%	21,197	8.1%
2 to 4 Units	1,686	7.5%	3,803	6.3%	13,492	5.1%
5 to 9 Units	1,245	5.5%	3,467	5.8%	17,284	6.6%
10 to 19 Units	703	3.1%	2,467	4.1%	12,037	4.6%
20 to 49 Units	642	2.8%	1,568	2.6%	6,809	2.6%
50 or More Units	1,058	4.7%	2,322	3.9%	11,080	4.2%
Mobile Home or Trailer	286	1.3%	1,222	2.0%	4,506	1.7%
Other Structure	15	-	26	-	167	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2010 or later	1,064	4.7%	2,892	4.8%	15,233	5.8%
Homes Built 2000 to 2009	1,983	8.8%	4,742	7.9%	22,767	8.7%
Homes Built 1990 to 1999	1,448	6.4%	5,256	8.7%	33,693	12.8%
Homes Built 1980 to 1989	2,620	11.6%	7,381	12.2%	40,125	15.2%
Homes Built 1970 to 1979	3,663	16.2%	11,222	18.6%	53,684	20.4%
Homes Built 1960 to 1969	4,039	17.8%	10,566	17.5%	40,707	15.5%
Homes Built 1950 to 1959	3,838	17.0%	11,198	18.6%	45,319	17.2%
Homes Built Before 1949	5,570	24.6%	11,369	18.9%	32,441	12.3%
<b>Home Values (2023)</b>						
Home Values \$1,000,000 or More	1,377	8.5%	3,424	7.7%	7,172	3.5%
Home Values \$500,000 to \$999,999	3,386	21.0%	9,737	22.0%	33,099	16.1%
Home Values \$400,000 to \$499,999	1,520	9.4%	4,926	11.1%	28,198	13.7%
Home Values \$300,000 to \$399,999	2,152	13.3%	5,960	13.5%	40,563	19.7%
Home Values \$200,000 to \$299,999	2,599	16.1%	7,152	16.2%	49,473	24.0%
Home Values \$150,000 to \$199,999	1,539	9.5%	4,355	9.8%	22,726	11.0%
Home Values \$100,000 to \$149,999	1,310	8.1%	3,084	7.0%	11,197	5.4%
Home Values \$70,000 to \$99,999	741	4.6%	1,420	3.2%	3,051	1.5%
Home Values \$50,000 to \$69,999	514	3.2%	1,317	3.0%	2,492	1.2%
Home Values \$25,000 to \$49,999	506	3.1%	1,468	3.3%	3,315	1.6%
Home Values Under \$25,000	487	3.0%	1,425	3.2%	4,705	2.3%
Owner-Occupied Median Home Value	\$365,390		\$372,835		\$336,358	
Renter-Occupied Median Rent	\$862		\$940		\$1,087	
<b>Transportation To Work (2023)</b>						
Drive to Work Alone	16,694	62.5%	46,208	62.5%	214,207	62.5%
Drive to Work in Carpool	1,672	6.3%	4,420	6.0%	17,658	5.2%
Travel to Work by Public Transportation	48	0.2%	84	0.1%	323	-
Drive to Work on Motorcycle	3	-	18	-	89	-
Walk or Bicycle to Work	370	1.4%	931	1.3%	3,876	1.1%
Other Means	275	1.0%	803	1.1%	3,022	0.9%
Work at Home	7,640	28.6%	21,455	29.0%	103,466	30.2%
<b>Travel Time (2023)</b>						
Travel to Work in 14 Minutes or Less	5,005	18.7%	13,418	18.2%	57,761	16.9%
Travel to Work in 15 to 29 Minutes	7,912	29.6%	20,921	28.3%	93,018	27.1%
Travel to Work in 30 to 59 Minutes	5,487	20.5%	16,326	22.1%	78,974	23.0%
Travel to Work in 60 Minutes or More	657	2.5%	1,798	2.4%	9,422	2.7%
Average Minutes Travel to Work	21.2		22.0		22.8	